



COMPANY PROFILE · 2026

Where trust meets **excellence.**

*Dubai's trusted advisor in commercial,
residential, and off-plan real estate.*

Contents

01	Welcome	A message from our founders
02	Who We Are	About Impera Properties
03	Our Vision & Mission	What guides every decision
04	Why Impera	Four pillars of our promise
05	Our Services	Commercial, residential, off-plan
06	Expert Advisory	Beyond brokerage
07	Leadership	Meet our managing partners
08	Trusted By	A selection of our clients
09	Get in Touch	Begin your real estate journey



01 · WELCOME

Our story starts here.

Welcome to Impera Properties — your premier destination for real estate excellence in Dubai.

We are a RERA-certified agency built around a clear conviction: that real estate, done well, is more than a transaction. It is the architecture of someone's next chapter — a business expanding into new ground, a family settling into the home they will measure their years against, an investor placing capital where it can compound for a generation.

Whether you are entering Dubai's market for the first time, growing an existing portfolio, or searching for the home that finally feels right, our team stands ready to guide you with the expertise, candour, and personalised service this city deserves.

Adriana Lee & Cornelia Onea

Co-Founders & Managing Partners, Impera Properties





WHAT WE STAND FOR

Founder-led

Principals on every deal,
personally accountable.

Bespoke

Never templates —
always tailored.

Dubai-rooted

Native fluency in
the local market.

End-to-end

From first viewing
and long after handover.

02 · WHO WE ARE

A dynamic, dedicated real estate practice.

Impera Properties is a RERA-certified, founder-led agency operating across Dubai's commercial, residential, and off-plan markets. We specialise in the full spectrum of Dubai real estate — from individual office spaces and serviced business centres to retail units, commercial villas, warehouses, and entire buildings.

Our residential portfolio spans luxurious villas, modern townhouses, premium apartments, penthouses, and a carefully curated selection of off-plan opportunities, giving us the flexibility to match every client with the right property and the right strategy.

Every advisor on our team is certified by the Real Estate Regulatory Authority (RERA), and every engagement is built around your unique objectives — never a template, always a bespoke approach grounded in real-time market intelligence.





What guides every decision we make.

I.

OUR VISION

A trusted partner for every chapter.

We envision a future where every client's real estate ambition finds its rightful home in Dubai's extraordinary landscape. As a premier commercial, residential, and off-plan agency, we aim to be the regional benchmark for trust, innovation, and prosperity.

Client-Centric Excellence

Personalised solutions that exceed expectations and build long-term relationships.

Unmatched Professionalism

Transparent, ethical, and rigorously regulated service at every step.

Global Reach, Local Expertise

International perspective grounded in deep, native understanding of Dubai's market.

II.

OUR MISSION

Exceptional spaces. Lifelong trust.

Our mission is to deliver high-quality, sustainable real estate solutions that meet the diverse and evolving needs of our clients — solutions that grow businesses, build communities, and improve daily life.

We go beyond traditional brokerage with innovative, tailored approaches rooted in integrity and long-term thinking. Our success is measured not by deals closed, but by the relationships we build and the outcomes we secure for the clients who trust us.

By focusing on sustainability, transparency, and industry-leading expertise, we create value that endures well beyond the day a contract is signed.



Four reasons clients **trust us with what matters.**

01

Client-Centric Excellence

Every engagement is built around your specific objectives. No off-the-shelf strategies — only bespoke, considered approaches that put your outcome at the centre of every decision.

02

Unmatched Local Expertise

Native fluency in Dubai's regulatory environment, micro-market trends, and the relationships that move deals forward — backed by international perspective when you need it.

03

Disciplined Execution

From first consultation to final handover, we run a transparent, efficient, exceptionally serviced process. Sales progression, NOCs, transfers — all handled in-house, on time.

04

Strategic Partnerships

Long-standing relationships with developers, landlords, occupiers, and financial institutions give our clients access to opportunities that simply do not surface elsewhere.



05 · OUR SERVICES

Every property type, every client brief.

Impera Properties offers a complete suite of commercial, residential, and off-plan services, tailored to meet the diverse needs of businesses and individuals across Dubai. From initial consultation to a successful lease, purchase, or sale — we are with you at every step.

Commercial

- | | | |
|--------------------|---------------------|--------------------|
| ◆ Office Space | ◆ Full / Half Floor | ◆ Whole Building |
| ◆ Retail | ◆ Showroom | ◆ Shop |
| ◆ Warehouse | ◆ Factory | ◆ Labor Camp |
| ◆ Commercial Villa | ◆ Business Centre | ◆ Co-Working Space |

Residential

- | | | |
|----------------------------|------------------|------------------|
| ◆ Apartment | ◆ Villa | ◆ Townhouse |
| ◆ Penthouse | ◆ Compound | ◆ Duplex |
| ◆ Full / Half Floor | ◆ Whole Building | ◆ Bulk Rent Unit |
| ◆ Hotel & Hotel Apartments | ◆ Land | |

Off-Plan

Through partnerships with the UAE's most distinguished developers, we connect first-time and experienced investors with off-plan opportunities offering attractive entry pricing, flexible payment plans, and the benefit of capital appreciation through to handover.



Beyond brokerage — trusted strategic partners.

Our advisory practice exists for clients who need more than a transaction. We deliver in-depth market analysis, personalised investment strategies, feasibility studies, and end-to-end support — all grounded in real-time data and on-the-ground intelligence.

The brief is always the same: clear, actionable guidance. We help clients identify opportunity, mitigate risk, and secure lasting value across both commercial and residential sectors.



WHAT WE DELIVER

- ◆ **Market Analysis**
Live data on transaction volumes, rental yields, and micro-market trends across Dubai's communities.
- ◆ **Investment Strategy**
Personalised strategies aligned to your capital, time horizon, and risk profile.
- ◆ **Feasibility Studies**
Rigorous assessment of opportunities — from individual assets to portfolio plays.
- ◆ **Regulatory Guidance**
DLD, RERA, NOC, Ejari, jurisdictional choice — navigated cleanly, with no surprises.
- ◆ **End-to-End Support**
From first viewing through transfer of title — and trusted aftercare well beyond.
- ◆ **Network Access**
Developers, landlords, financial institutions — relationships opened for our clients.

Clear, considered counsel — at every step.



Meet the partners who lead Impera Properties.



Adriana Lee

CO-FOUNDER & MANAGING PARTNER

Adriana first arrived in Dubai on 26 December 1999 and has been a witness to the city's extraordinary transformation ever since. After a career in hospitality and a decade with a leading airline — rising from Cabin Crew to Purser, and later Cabin Crew Recruitment Officer — she launched her real estate career in 2012 in commercial property as a Business Centre Manager.

After a chapter with a luxury developer, she co-founded Impera Properties. With more than ten years in real estate, sales, and customer service, Adriana's mission is simple: every client should feel at ease, kept fully informed, and certain that a trusted advisor is by their side at every turn.



Cornelia Onea

CO-FOUNDER & MANAGING PARTNER

A dedicated professional with over 15 years of experience in customer-service-driven environments, Cornelia previously managed major corporate events aboard luxury cruise vessels, delivering memorable experiences to guests from around the world.

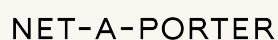
Her journey brought her to Dubai, where she discovered her passion for real estate and went on to co-found her own agency — now serving as Managing Partner at Impera Properties. Drawing on prior property management experience in Romania, Cornelia combines deep client empathy with relentless commitment to excellence and the growth of the industry she serves.



08 · TRUSTED BY

A selection of the clients who place their trust in us.

From international banks and energy majors to luxury retailers and government entities — we are proud to serve a portfolio of clients whose standards drive ours.



And many more.

Trusted by businesses and families across Dubai since day one.



09 · GET IN TOUCH

Begin your next chapter.



Whether you are looking to lease, buy, invest, or simply explore your options — the team at Impera Properties is ready to help you take the next step. Get in touch to schedule a consultation.

CONTACT US

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Dubai · Commercial · Residential · Off-Plan

Integrity in every interaction. Excellence in every result.



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